



Share your ‘Zero Water Pollution’ thoughts and visions!

The European Commission Services and European Junior Water Programme invite you to share your thoughts and perspectives on zero water pollution.

This campaign will take place from 22 April to 20 May 2021, so we can share the outcome in EU Green Week 2021 during the ‘Making Waves: Young People’s Views on Water Pollution’ session organized by EJWP and EC, DG Env.

What is the ‘Zero Water Pollution’ campaign?

The main goal is to initiate an inter-generational dialogue on how to reduce water pollution and reach zero water pollution, within the EU Green Week, a key annual event for European policy makers and leaders. With such an opportunity, we would like to hear how you envision a zero-water pollution world, the steps needed to make it a reality, and your motivations towards creating this future. You can elaborate on: What does it mean to you that we have not yet reached that goal? What is the impact on your and other people’s lives?

Students of all ages – from young primary school to university graduate level, and young professionals: We need your thoughts on this important topic! Please share your visions in this campaign that can help shape all of our future.

How can you submit your video?

It’s simple! Just record a short video (1 - 2 minutes) in English, or with translation, about “What does zero water pollution mean to you, and why is it key to achieve?” then post it in the related social account (YouTube, Twitter, Facebook, Instagram and LinkedIn) using the following hashtags: #ejwp #zerowaterpollution #EUGreenWeek

What is next?

A summary of all video content will be provided in the ‘Making Waves - Young People’s Views on Water Pollution’ session at EU Green Week. In addition, all videos will be reposted on EJWP social media platforms.

Terms and conditions

This online campaign is in line with the Making Waves: Young People’s Views on Water Pollution’ session of EU Green Week, and we will inform you and invite you to the session – when providing us with the appropriate contact info via info@juniorwaterprogramme.eu or our official social media accounts. By participating to this campaign, you agree that your video and connected material content is being used in the event and for related event promotion. The content will not be used for any other purpose then stated above without the maker's consent.

You may post under your full name or just first-name basis. Also if you want to share solely background information that is not for social media use, please send directly to info@juniorwaterprogramme.eu

We look forward to see your contribution!