

H2O-People develops and implements unique programmes, through utilizing the power of social design and collaborates in projects on human capital development throughout the European water ecosystem.

# Support impact & innovation through a human connection!

H20-People supports water people, their organizations, their projects, and other collaborations with key specialties for success. Our services empower water professionals to apply their complete skill sets to establish a water-smart society, from knowledge transfer and creation, to communication and leadership – combined to create impact through social innovation.



#### **Training**

H2O-People designs and organizes focused development programmes based on 3 pillars of growth:

- 1) Knowledge creation and transfer
- 2) European networking & event participation
- 3) Personal and professional skills development

#### Services include:

- Integrated development programmes
- Education and curriculum development for innovations
- Personal & professional skills training
- Digital / e-learnings and online communication tools



## Communication and Water Storytelling

H2O-People designs outreach work and activities, through raising awareness and increasing engagement at multiple levels.

#### **Services include:**

- Creation and implementation of dissemination plans
- Training consortia members in communication and development
- Social media communication
- Media & press relations
- Tools include podcasts, e-learnings, webinars, live events and multimedia



#### **Community Building**

H2O-People engages diverse stakeholders through an inclusive approach including event support and facilitation, and related outreach to target audiences. These active communities of practice are essential for the needed impact of the water community.

#### **Services include:**

- Interactive ambassador initiatives
- Mentor programmes
- (Digital) augmented collaboration tools
- Navigation of networks
- Bootcamps at events



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#### **Social Impact**

H2O-People increases the scope and impact of sustainability projects, promotes inclusion of all voices in shaping future workplaces, and ownership to increase human capital empowered people in the growing water community.

#### Services include:

- Stakeholder engagement & facilitation
- · Inclusion strategy and engagement
- Breaking through silos for an interdisciplinary approach
- Citizen and community involvement
- Support with Social Impact Assessments



#### Water @Work

H2O-People supports building social learning programmes for young water professionals, advanced water leaders & their organizations to better connect, collaborate and lead. Increased capacities and workplace satisfaction boost recruiting power and higher retention with more empowered water people.

#### Services include:

- Recruitment & training for young professionals and advanced water leaders
- Facilitation of change processes: human capital and digital tools
- Personal development training and guidance for career growth
- Team and collaboration facilitations



### **Our flagship programmes**

#### **European Junior Water Programme (EJWP)**

The European Junior Water Programme builds capacities of diverse early-career professionals to manage water challenges that affect all aspects of life on our planet. Networking and personal development training, combined with knowledge transfer and creation boost careers of participants, while strengthening and connecting their organizations and communities.

In the integrated 2-year, part-time programme, EJWP enables development of leadership and communication skills, collaboration in sector projects with participants' organizations, and active participation in European conferences and events. The EJWP development journey takes place as part of their current career path within their own organizations.





#### **Blue Innovation Track for Advanced Water Leaders**

Blue Innovation Track is an advanced development, training and co-creation platform for mid-to-high level water sector officials to sharpen leadership tools and carry out more action-based strategies. Participants in the hybrid learning programme embark on 5 dedicated training days, 3 InterVision coaching sessions, and case-based Innovation Sprint exercises, all conducted in online sessions and one special bootcamp on an inspirational location.

The aim is to make the most of innovative methods and specialized practices of leadership development to benefit individual targets, team objectives and organizations' contribution to the sector. Blue Innovation Track creates a social learning community to generate more interaction on emerging challenges faced by leaders today and for the future.

